

Endpoint: <https://api.pickalink.com/publisher/>

Security:

API Key: put your api key in http header with name 'Authorization'

Value 'Bearer {your api key}'

Example: "Authorization: Bearer 253eaae621b2b9b76a528ca344715109"

Find your api key here: <https://www.pickalink.com/publisher/developer-tools>

pubId: put you account ID as a request parameter in every api call 'pubId={your Account ID}'

programId: put you program ID as a request parameter in every api call programId={your Account ID}'

Find your Account ID here: <https://www.pickalink.com/publisher/account/my-account>

APIs:

1. advertiserSearch

| Endpoint: https://api.pickalink.com/publisher/advertiserSearch | | | | |
|---|---|--------|--------------------------------|--|
| Request Parameter | pubId | int | required | Your account ID |
| | programId | int | required | Your program ID |
| | advertiserName | String | optional | Search with name of advertiser |
| | advertiserId | String | optional | Search with ID of the advertiser |
| | advertiserCountry | String | optional | Search with country of the advertiser Country code (ISO 3166-1 alpha-2) |
| | pageSize | int | Optional default 30 | Records in one page |
| | pageNumber | int | Optional default 1, start at 1 | Number of the page, start at 1 |
| Response | Format: Json { "code": "result code", "msg": "result message.", "pageNumber": number of the page, "pageSize": Records in one page, "totalRecords": Total records, "totalPages": Total pages, "results": [- { "advertiserId": ID of the advertiser, "advertiserName": "Name of the advertiser", "country": "Country of the advertiser", | | | |

| | |
|---|---|
| | <pre> "advertiserHome": "Home page url of the advertiser", "commissionUrl": "Commission url of the advertiser", "supportDeepLink": If the advertiser supports deep link, "deeplinkUrl": "Deep link url of the advertiser", "commission": "Commission Rate or Amount", "commissionType": "FixedAmount or Percentage", "adsModel": "CPC/CPS/CPA", "eCPC": "Calculated eCPC of the past 30 days, null if no data" -"commissionDetail": [- { - "offerName": "Name of the Offer", - "commissionType": "FixedAmount or Percentage", - "commission": "Commission Rate or Amount", - "description": "", - "offerType": "Lead/Sale/Non_Commissionable/CPC" - } -], "categories": Categories of the advertiser }, ...] } </pre> |
| <p>Supported parameters of commissionUrl and deeplinkUrl</p> | <p>Redirect link example: https://www.pickalink.com/click/ekster?pld=10000&publd=8888&subld={your tracking code}&subld2=&spld=&url={deeplink target url}</p> <p>publd: required, your publd</p> <p>pld: required, your program ID</p> <p>spld: required for sub-networks, identify your publishers for traffic quality control and data analysis</p> <p>subld: optional, for transaction tracking</p> <ul style="list-style-type: none"> - please do set subld a value instead of {your tracking code} - Less than 64 bytes <p>subld2</p> <ul style="list-style-type: none"> - New supported tracking parameter - Support 128 bytes - <p>Comments For commissionUrl</p> <ul style="list-style-type: none"> - Will redirect to home page of the merchant <p>Comments For deeplinkUrl</p> <ul style="list-style-type: none"> - Please do set the parameter url a value instead of {deeplink target url} - Will redirect to the deep link url you set |

2. clickReport

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|---|-----------|-----|----------|-----------------|
| Endpoint: https://api.pickalink.com/publisher/clickReport | | | | |
| Request Parameter | publd | int | required | Your account ID |
| | programId | int | required | Your program ID |

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|----------|---|--------|----------|---|
| | startDateGMT | String | optional | Clicks which were made after this date. Time zone - GMT, Date Format - 'yyyy-MM-dd' e.g. 2022-10-13 |
| | endDateGMT | String | optional | Clicks which were made before this date. Time zone - GMT, Date Format - 'yyyy-MM-dd' e.g. 2022-10-13 |
| | advertiserId | String | optional | Search with ID of the advertiser |
| | | | | |
| Response | Format: Json <pre>{ "code": "result code", "msg": "result message.", "pubId": "Your account ID", "totalClicks": total clicks, "startDateGMT": "Start Date Filter", "endDateGMT": "End date Filter", "details": [{ "advertiserName": "Name of the advertiser", "advertiserId": "ID of the advertiser", "dateGMT": "Report Date", "clickCount": Clicks }, ...] }</pre> | | | |

3. clickSearch

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|---|--------------|--------|----------|---|
| Endpoint: https://api.pickalink.com/publisher/clickSearch | | | | |
| Request Parameter | pubId | int | required | Your account ID |
| | programId | int | required | Your program ID |
| | startDateGMT | String | optional | Clicks which were made after this date. Time zone - GMT, Date Format - 'yyyy-MM-dd HH:mm:ss' e.g. 2022-10-13 15:24:02 |
| | endDateGMT | String | optional | Clicks which were made before this date. Time zone - GMT, Date Format - 'yyyy-MM-dd HH:mm:ss' e.g. 2022-10-13 15:24:02 |
| | advertiserId | String | optional | Search with ID of the advertiser |
| | subId | String | optional | Your customized tracking code |
| | subId2 | String | optional | Your customized tracking code 2 |

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|----------|---|-----|--------------------------------|--------------------------------|
| | pageSize | int | Optional default 30 | Records in one page |
| | pageNumber | int | Optional default 1, start at 1 | Number of the page, start at 1 |
| Response | <pre> { "code": "result code", "msg": "result message.", "pageNumber": number of the page, "pageSize": Records in one page, "totalRecords": Total records, "totalPages": Total pages, "results": [{ "advertiserId": ID of the advertiser, "advertiserName": "Name of the advertiser", "pubId": Your account ID, "clickId": "Our Click ID", "clickDateGMT": "Date of the click", "subId": "Your customized tracking code", "subId2": "Your customized tracking code 2", "clickIp": "IP Address", "refer": "refer of the click" },] } </pre> | | | |

4. transactionSearch

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|---|--------------|--------|----------|---|
| Endpoint: https://api.pickalink.com/publisher/transactionSearch | | | | |
| Request Parameter | pubId | int | required | Your account ID |
| | programId | int | required | Your program ID |
| | startDateGMT | String | optional | Transactions which were made after this date. Time zone - GMT, Date Format - 'yyyy-MM-dd HH:mm:ss' e.g. 2022-10-13 15:24:02 |
| | endDateGMT | String | optional | Transactions which were made before this date. Time zone - GMT, Date Format - 'yyyy-MM-dd HH:mm:ss' e.g. 2022-10-13 15:24:02 |
| | updateAfter | String | optional | For incremental reporting, returns transactions which get updated after the given Date. Time zone - GMT, Date Format - 'yyyy-MM-dd' e.g. 2022-10-13 |

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|----------|--|--------|--------------------------------|----------------------------------|
| | advertiserId | String | optional | Search with ID of the advertiser |
| | subId | String | optional | Your customized tracking code |
| | subId2 | String | optional | Your customized tracking code |
| | pageSize | int | Optional default 30 | Records in one page |
| | pageNumber | int | Optional default 1, start at 1 | Number of the page, start at 1 |
| Response | <pre> { "code": "result code", "msg": "result message.", "pageNumber": number of the page, "pageSize": Records in one page, "totalRecords": Total records, "totalPages": Total pages, "results": [{ "advertiserId": ID of the advertiser, "advertiserName": "Name of the advertiser", "pubId": Your account ID, "clickId": "Our Click ID", "clickDateGMT": "Date of the click", "subId": "Your customized tracking code", "subId2": "Your customized tracking code 2", "transactionNo": "Transaction No.", "transactionId": "Unique ID of the transaction ", "saleAmount": "Sales", "commission": "Your earning", "transactionDateGMT": "Transaction Date", "postedDateGMT": "The Date We received the transaction", "lastUpdateDateGMT": "Latest update Date", "transactionStatus": "LEAD/PENDING/CANCEL/CONFIRMED", "paid": "if the commission has been paid to publishers", "paymentBatchNumber": "A Serial No. of the payment" }], } </pre> | | | |

5. transactionReport

Download transaction list as a csv file, the authorization is not required in the http header for this api.

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|---|-----------|-----|----------|-----------------|
| Endpoint: https://api.pickalink.com/publisher/transactionReport | | | | |
| Request Parameter | pubId | int | required | Your account ID |
| | programId | int | required | Your program ID |

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|----------|---|--------|--------------------------------|--|
| | authorization | String | required | Your api key |
| | startDateGMT | String | optional | Transactions which were made after this date. Time zone - GMT, Date Format - 'yyyy-MM-dd HH:mm:ss' e.g. 2022-10-13 15:24:02 |
| | endDateGMT | String | optional | Transactions which were made before this date. Time zone - GMT, Date Format - 'yyyy-MM-dd HH:mm:ss' e.g. 2022-10-13 15:24:02 |
| | advertiserId | String | optional | Search with ID of the advertiser |
| | subId | String | optional | Your customized tracking code |
| | subId2 | String | optional | Your customized tracking code 2 |
| | pageSize | int | Optional default 30 | Records in one page |
| | pageNumber | int | Optional default 1, start at 1 | Number of the page, start at 1 |
| Response | A csv file with following headers advertiserId, advertiserName, pubId, clickId, clickDateGMT, subId, subId2, transactionNo, transactionId, saleAmount, commission, transactionDateGMT, postedDateGMT, lastUpdateDateGMT, transactionStatus, paid, paymentBatchNumber | | | |